



Learn Beyond

**KPR Institute of  
Engineering and  
Technology**

(Autonomous, NAAC "A")

Avinashi Road, Arasur, Coimbatore.

**Phone:** 0422-2635600**Web:** kpriet.ac.in**Social:** kpriet.ac.in/social**ENG001****NBA Accredited**  
(CSE, ECE, EEE,  
MECH, CIVIL)**LAUNCH OF CAPSULE COURSES**

<b>Event No</b>	ENG001
<b>Organizing Department</b>	English
<b>Date</b>	18/04/2024
<b>Time</b>	10:00 AM to 11:00 AM
<b>Event Type</b>	Orientation
<b>Event Level</b>	Dept. Level
<b>Venue</b>	Veena Hall

**Related SDG****Resource Persons**

Sl	Type	Name	Designation	Company	Email	Phone
1	Resource Person	Mr Mani	National Accounts Manager	Aviagen India	manithangam@gmail.com	xxxxxxxxxx

**Involved Staffs**

Sl	Name	Role
1	Jayasudha T	Convenor
2	Suvitha Subramaniam	Coordinator

**Outcome**

The launch of the capsule courses on Blog Writing and Storytelling for Image Building by the Department of English, with Ms. Rohini, the Project Lead of Accenture, as the chief guest, was an overwhelming success. Attendees were captivated by Ms. Rohini's insightful keynote speech, highlighting the importance of effective communication in today's digital age. The courses were met with enthusiastic response from both students and faculty members alike. Participants expressed their eagerness to enhance their writing skills and leverage storytelling techniques to build a strong personal and professional brand. The interactive sessions facilitated lively discussions and provided valuable insights into crafting compelling narratives. As the courses progress, participants can look forward to honing their writing abilities, learning innovative storytelling methods, and gaining practical tips for enhancing their online presence. With the guidance of experienced instructors from the Department of English, coupled with Ms. Rohini's industry expertise, participants are well-equipped to excel in the realm of content creation and image building. The launch event served as a promising start to this initiative, setting the stage for a transformative learning experience that will empower individuals to communicate effectively and leave a lasting impression in today's competitive landscape.

**Event Summary**

The event commenced with the melodious rendition of the KPR Anthem, fostering a sense of unity and pride among the attendees. Dr. T. Jayasudha, Head, Department of English extended a warm welcome to all participants, setting an inviting tone for the proceedings. Dr. D. Saravanan, the esteemed Principal of KPRIET, delivered a felicitation address, acknowledging the significance of the occasion and commending the efforts of the Department of English in organizing the event. The much-anticipated moment arrived as the capsule courses on Blog Writing and Storytelling for Image Building were officially launched, marking a significant milestone in the academic journey of the institution. Ms. Rohini, the distinguished Project Lead of Accenture, graced the event as the Chief Guest and shared invaluable insights into the relevance of blog writing and storytelling in today's dynamic corporate landscape. Vote of Thanks by Dr. Saranya R, Assistant Professor, Department of English. Dr. Saranya R, an Assistant Professor in the Department of English, extended heartfelt gratitude to all the dignitaries, participants, and organizers for their contributions towards making the event a resounding success. The event concluded on a patriotic note with the rendition of the National Anthem, symbolizing unity and pride in our nation. The launching of the capsule courses on Blog Writing and Storytelling for Image Building was met with enthusiasm and optimism, promising a transformative learning experience for all participants. The event served as a testament to the commitment of KPRIET towards nurturing holistic education and fostering excellence in communication skills.



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